

# MATCH 7

BORN FROM CHAMPIONS....BUILDING CHAMPIONS ®

## MATCH 7 FOR MEN'S AND WOMEN'S GRAND SLAM TENNIS:

All 4 of the men's and women's professional tennis GRAND SLAM singles finals  
ALWAYS ends in a final championship MATCH 7.



Our company, **MATCH 7 SPORTS LLC** owns the **MATCH SPORTS BRAND COLLECTION** which includes the brand concepts, trademarks, web domains and social media addresses for **MATCH 7** and **THE MISSION TO MATCH 7**.

We own all this IP in the U.S. and in over 40 countries in over 100 different product and service categories.

We invite you to consider purchasing our trademarks and IP or an exclusive license, or an investment in the company.

The final **MATCH 7** of the four **Grand Slam** tournaments in tennis—**Australian Open, French Open (Roland Garros), Wimbledon, and the US Open**—are among the most prestigious and widely watched events in the sport. These final matches are critical not only because they determine the champions but also because they represent the highest level of competition in tennis and showcase the highest level of men's and women's professional tennis.

The seventh match (the final MATCH 7) of a Grand Slam tournament is the culmination of weeks of competition, making it the most watched event for tennis and sport enthusiasts worldwide and serves as an authentic and powerful platform to build the next great global sports brand in the product and service categories we own the **MATCH 7** and **THE MISSION TO MATCH 7** brand concepts and IP.

### HERE ARE A FEW KEY POINTS THAT HIGHLIGHT MATCH 7'S

#### IMPORTANCE, POPULARITY AND SIZE:

##### **IMPORTANCE:**

1. **Historical Prestige:** Winning a MATCH 7 and a Grand Slam title is considered the pinnacle of success in professional tennis, and these finals are often the culmination of a player's career achievements.
2. **Points and Rankings:** Grand Slam wins contribute the most points to a player's ATP or WTA ranking, which can have a major impact on their career trajectory.
3. **Prize Money:** The financial rewards for winning a Grand Slam are substantial, with millions of dollars awarded to champions.
4. **Legacy and Records:** These finals contribute to the historical records of players. Players like Roger Federer, Rafael Nadal, Novak Djokovic, and Serena Williams are often judged by the number of Grand Slams they have won.

##### **POPULARITY:**

1. **Viewership:** These matches attract millions of viewers worldwide, both on TV and through live streaming. Wimbledon, for instance, is one of the most-watched tennis events globally. The 2024 MATCH 7 finals viewership totals-Australian Open-1.3 million viewers, Roland-Garros French Open-6.4 million viewers, The Championships-Wimbledon-17.3 million viewers, The US OPEN-3.5 million viewers.
2. **Global Attention:** These finals draw the attention of not just tennis fans but also casual sports fans and media outlets globally, making them significant cultural and sporting events.
3. **High-Profile Players:** The finals often feature the best players in the world, which adds to the excitement and anticipation.

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### THE VALUE AND REVENUE OPPORTUNITIES IN OWNING, LICENSING OR INVESTING IN OUR MATCH 7 & THE MISSION TO MATCH 7 TRADEMARKS AND IP

1. You will own the authentic and **most valuable name to the single most important** men's and women's final championship tennis matches in all the world...**the 4 GRAND SLAM singles MATCH 7 finals.**
2. The **MATCH 7** and **THE MISSION TO MATCH 7** brand concepts and IP have the potential to be the next great global sports brands in the many product and service categories you will own or license the trademarks in.
3. The **MATCH 7** and **THE MISSION TO MATCH 7** brand concepts and IP are powerful brand platforms to build on based upon the great athletes that complete their journey to get to a MATCH 7 GRAND SLAM finals. These athletes will inspire and motivate the millions of young and aspiring athletes that play tennis and create their emotional connection to **MATCH 7** and **THE MISSION TO MATCH 7**.
4. Owning the **MATCH 7** and **THE MISSION TO MATCH 7** IP will give you ownership, or a license, to of one of the most valuable final championship events in all of sports (**MATCH 7**) that's connected to the most famous global tennis tournaments ...**THE GRAND SLAM** finals. These IP assets will never lose value and will most likely increase in value as the global popularity and growth of tennis continues to increase beyond the current 1+ billion fans.
5. Owning the **MATCH 7** and **THE MISSION TO MATCH 7** IP will give you the opportunity to sell or license the IP to any of the large global manufacturers or retailers in the sporting goods industry or any other interested 3<sup>rd</sup> party entities that may want to purchase the brands and IP from you.
6. If you are a Sports and Marketing Agency, and represent professional tennis athletes in your country and globally, the **MATCH 7** and **THE MISSION TO MATCH 7** IP can become your "**IN HOUSE**" brand and you can share equity and ownership with your current or prospective clients, making them part of something very valuable in their sport and giving you a competitive advantage over your competition to sign or re-sign them as your clients.
7. If you are a traditional sporting goods brick and mortar and/or an online retailer, our **MATCH 7** and **THE MISSION TO MATCH 7** brands can give you a compelling new 365/7 days a week brand to sell men's, women's and children's sports apparel, sporting goods equipment and accessories, all that connect to tennis.
8. Owning the **MATCH 7** and **THE MISSION TO MATCH 7** IP will give you the opportunity to sell or license the IP to one of the many national tennis organizations (USTA) that fund and sponsor their countries tennis programs since the main goal of all these organizations is to build the national interest in tennis and serve as educational, motivational and strong marketing campaigns for the organization (**THE MISSION TO MATCH 7**).



**LICENSE OR OWN  
MATCH7 AND  
THE MISSION TO MATCH7**

**MATCH7  
TENNIS'S GREATEST FINAL MATCH.**

# **MATCH7**

## **THE MISSION TO MATCH7**

**BORN FROM CHAMPIONS....BUILDING CHAMPIONS ®**

**EVERY MEN'S AND WOMEN'S PROFESSIONAL SINGLES TENNIS  
GRAND SLAM CHAMPIONSHIPS ALWAYS ENDS IN A MATCH 7.**

### **OWN OR LICENSE MATCH 7 & THE MISSION TO MATCH 7**

*There's never been a better time for your company to license our MATCH 7 & THE MISSION TO MATCH 7 Trademarks, Web Domains and Social Media addresses and directly connect your products and services with the single most important and most watched tennis matches of the year and over 1 BILLION global tennis fans.*

*The 2025 professional tennis GRAND SLAM season gets underway this January with the AUSTRALIAN OPEN followed by ROLAND GARROS-THE FRENCH OPEN, THE CHAMPIONSHIPS-WIMBLEDON & THE US OPEN*



**THE AUSTRALIAN OPEN- MELBOURNE, AUSTRALIA**



**ROLAND GARROS-THE FRENCH OPEN**



**THE CHAMPIONSHIPS- WIMBLEDON- LONDON, ENGLAND**



**THE US OPEN- NEW YORK, USA**

#### **WORLDWIDE PRODUCT & SERVICES TRADEMARK REGISTRATIONS OF MATCH 7 & THE MISSION TO MATCH 7:**

We have successfully registered the MATCH 7 & THE MISSION TO MATCH 7 trademarks in North America and Internationally in over 40 countries with the USPTO and the WORLD INTELLECTUAL PROPERTY OFFICE (WIPO):

#### **PRODUCT AND SERVICE CATEGORIES AVAILABLE FOR LICENSING**

- All sport and casual apparel categories.
- Sports and Fitness Coaching
- Sports drinks and food.
- Personal care products.
- Restaurants, bars, and food services.
- The Metaverse
- On-line gambling and gaming and gaming equipment.
- Sports equipment, footwear, headwear, bags.
- On-line retail sales.
- Energy bars and vitamins.
- Electronic game software.
- Alcoholic Beverages.
- Travel tours and travel guidebooks and vacations.
- Cryptocurrency exchange connected to Block Chain and NFT's.

**THE NEXT GREAT GLOBAL SPORTS BRANDS.**

**MATCH7.**

**THE MISSION TO MATCH7.**

**THE MATCH7 EXPERIENCE.**

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OWN OR LICENSE  
**MATCH7**

# THE MISSION TO **MATCH7**

BORN FROM CHAMPIONS ..... BUILDING CHAMPIONS®

## **THE MISSION TO MATCH 7 ALL STARTS HERE!**

**ALL 4 OF THE MEN'S AND WOMEN'S PROFESSIONAL TENNIS  
GRAND SLAM CHAMPIONSHIPS AND THE WOMEN'S FIFA WORLD CUP  
ALWAYS END IN A CHAMPIONSHIP MATCH 7.**

ALL THESE GREAT ATHLETES PICTURED BELOW HAVE ALL OVERCOME MANY CHALLENGES  
IN THEIR PERSONAL JOURNEYS AND ACHIEVED THEIR ULTIMATE GOAL  
TO CLIMB THE HIGHEST MOUNTAIN IN THEIR SPORT IN THEIR "MISSION TO MATCH 7."

THESE MATCH 7 CHAMPIONSHIPS WON BY THESE GREAT ATHLETES IS THE DNA  
OF OUR BRAND AND WILL SERVE AS AN EXAMPLE TO INSPIRE, MOTIVATE AND ENERGIZE  
ALL YOUNG ATHLETES AND ACTIVE MINDED PEOPLE IN THEIR PERSONAL "MISSION TO MATCH 7."



**THE NEXT GREAT GLOBAL SPORTS BRANDS.**

**MATCH7.**

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THE MATCH7 EXPERIENCE.**

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# MATCH

BORN FROM CHAMPIONS.....BUILDING CHAMPIONS.

EVERY MEN'S AND WOMEN'S  
PROFESSIONAL TENNIS GRAND SLAM  
ALWAYS ENDS IN A MATCH 7

BUY IT  
LICENSE IT  
INVEST IN IT



The 4 Professional Tennis GRAND SLAMS - The Australian Open, The French Open, The Championships - Wimbledon and the US Open, always end in a final MATCH 7 Championship.

Numerous other ATP and WTA events throughout the year also end in a Championship MATCH 7 final.

MATCH 7 SPORTS LLC invites you to explore with us purchasing, licensing or investing in our MATCH 7 trademarks, web domains, social media addresses and other IP.

WE OWN THE MATCH 7 TRADEMARK IN THE U.S. AND IN OVER 40 COUNTRIES.

- All apparel categories
- Sports equipment, footwear, headwear
- On-line retail sales
- Sports drinks and food
- The Metaverse
- Cryptocurrency exchange & trading services & issue of tokens and NFT'S.
- Energy bars and vitamins
- On-line gambling and gaming
- Video game software
- Personal care products
- Travel and travel guides
- Restaurants, bars, food and drink services.

OUR MATCH 7 TRADEMARKS AND INTELLECTUAL PROPERTY ARE AVAILABLE  
FOR SALE, LICENSING, INVESTMENT OR A JOINT VENTURE.

**MATCH7**  
**M7**

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