Ninja Life Hacks™
Positive Ninja
by Mary Nhin
Pictures by Jelena Stupar
Inclusive Ninja
Diversity Ninja
Anxious Ninja
Calm Ninja
Brave Ninja
Funny Ninja
Patient Ninja
Kind Ninja
Smart Ninja
Focused Ninja

Ninja Life Hacks™

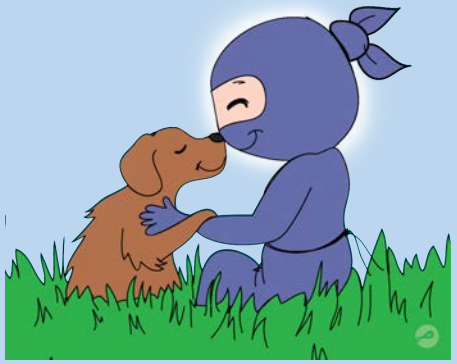
Click below to watch Ninja Life Hacks Video

Life is tough. But so are you!

Mission

Ninja Life Hacks, was developed to help children learn valuable life skills.

- Promote a growth mindset and problem-solving
- Cultivate self-confidence
- Help them deal with difficult emotions and feelings
- Prepare them with emotional intelligence for life's challenges



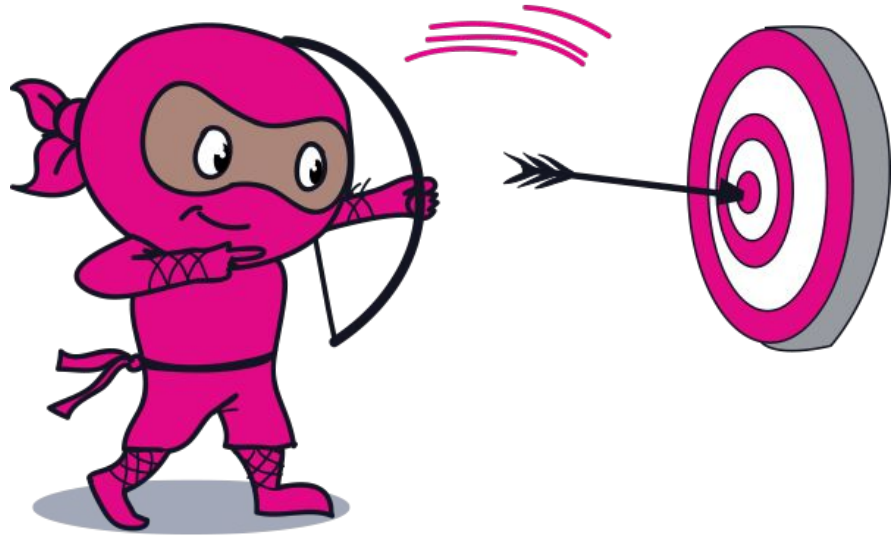
Meet the Ninjas

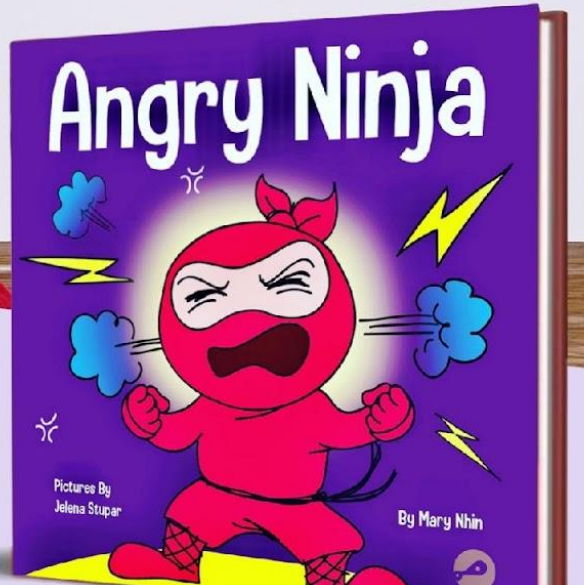
Over 60 fun, pint-size superhero characters in comedic books easy enough for young readers, yet witty enough for adults.

The Ninja Impact

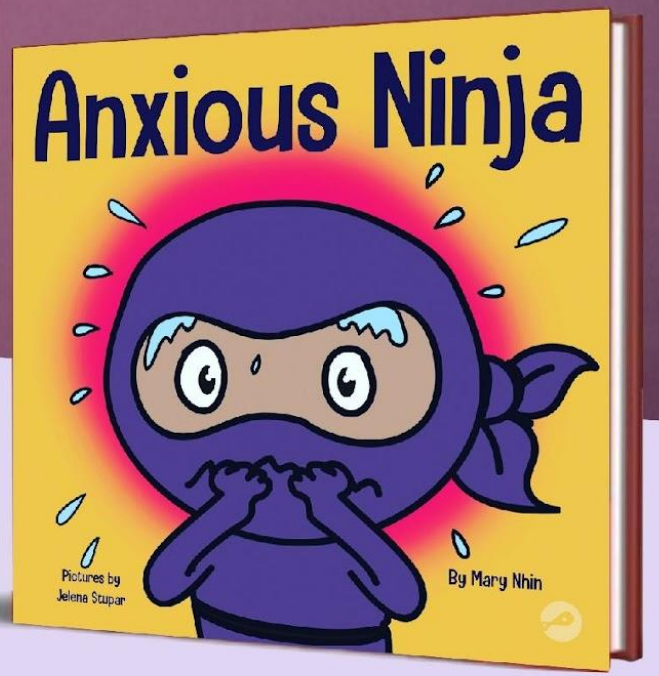
(Self-published author achievements)

- **2020**: $4 million in book sales
- **2021**: Projected $8-10 million in book sales
- Over **950,000** books sold to date
- Over **10,000 - 5 Star Reviews**
- **#1 Best Seller**, categories incl.:
  - Crisis Management Counseling
  - Children's Olympics
  - Children's Martial Arts
  - Children's Dysfunctional Relationships
  - School Safety

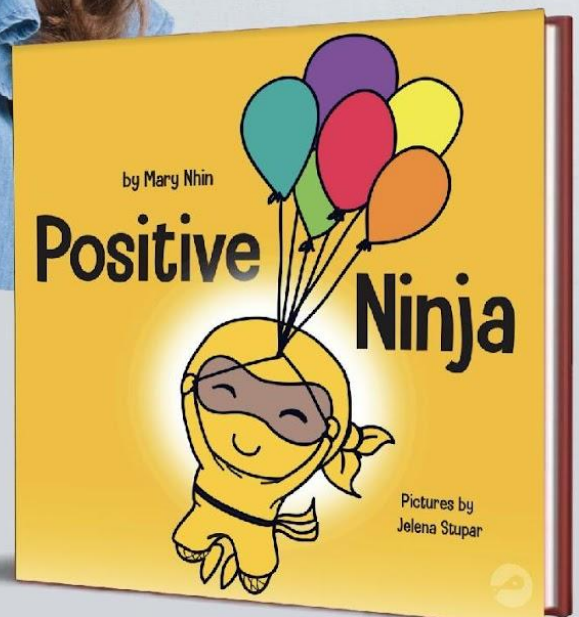




HELP KIDS MANAGE THEIR ANGER



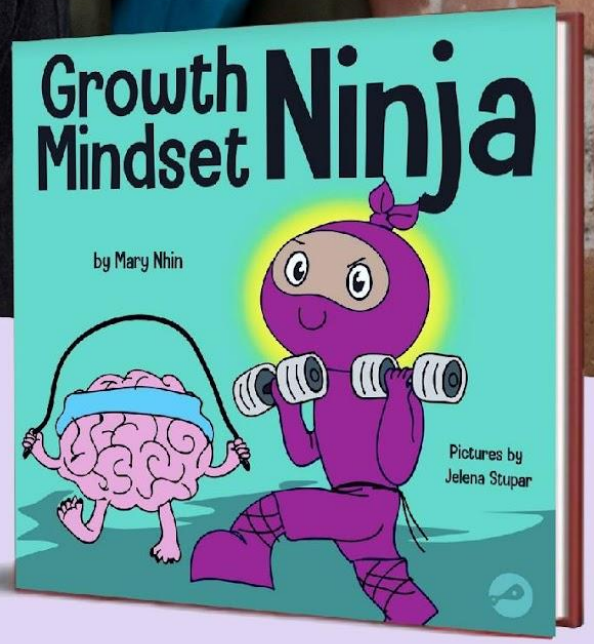
HELP KIDS MANAGE THEIR ANXIETY WITH ANXIOUS NINJA'S 3 RS



LEARN POSITIVE THINKING AND SELF TALK WITH POSITIVE NINJA'S BALLOON STRATEGY

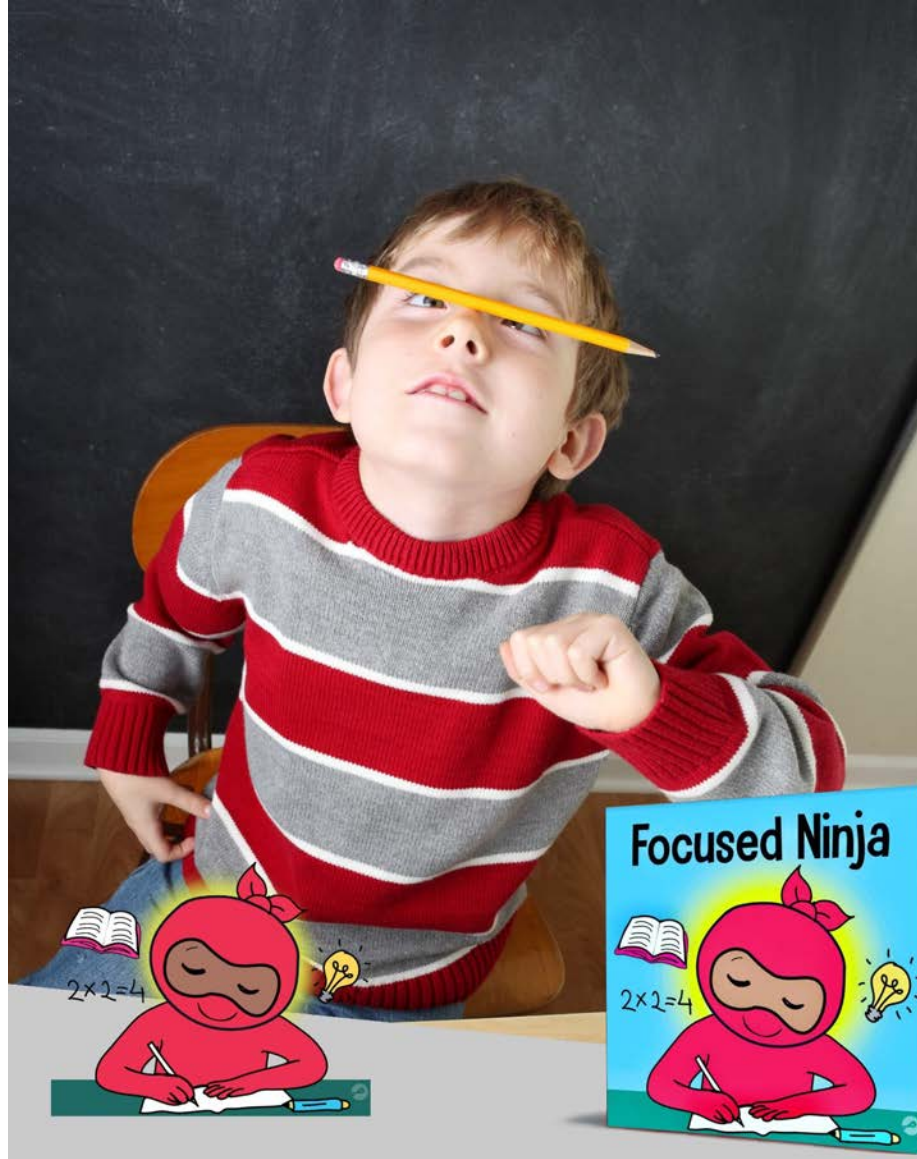
GROW GRIT WITH GRITTY NINJA

CULTIVATE SELF CONFIDENCE WITH CONFIDENT NINJA'S CONFIDENCE CODE

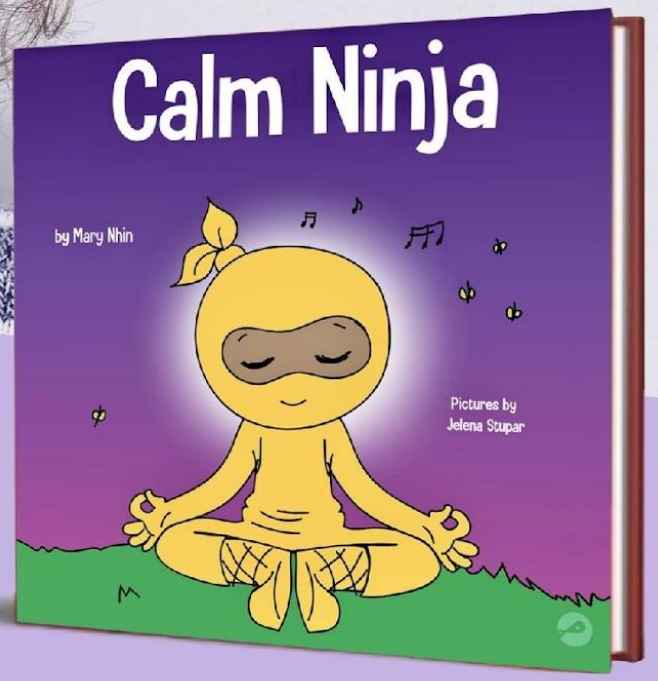


NEVER BE AFRAID OF FAILURE AGAIN WITH GROWTH MINDSET NINJA

DEVELOP A HIGH EQ WITH EMOTIONALLY INTELLIGENT NINJA



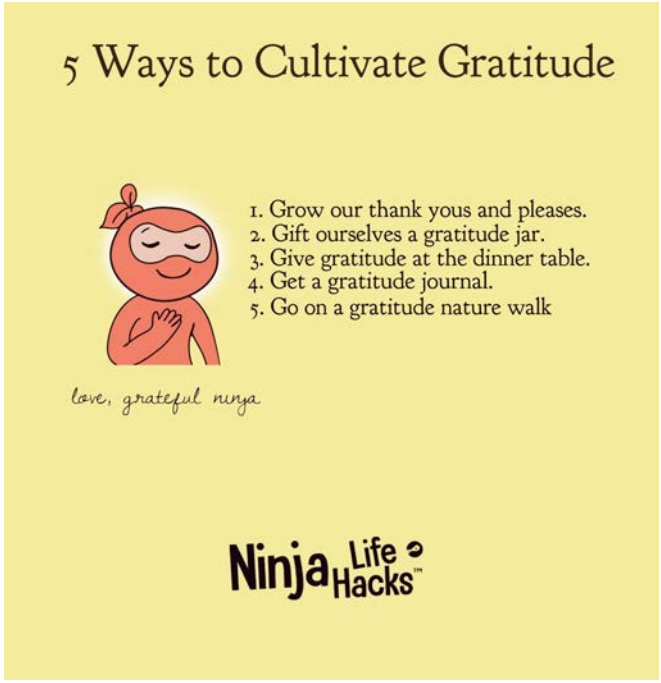
HELP KIDS DEVELOP THEIR FOCUS WITH FOCUSED NINJA'S F.O.C.U.S METHOD

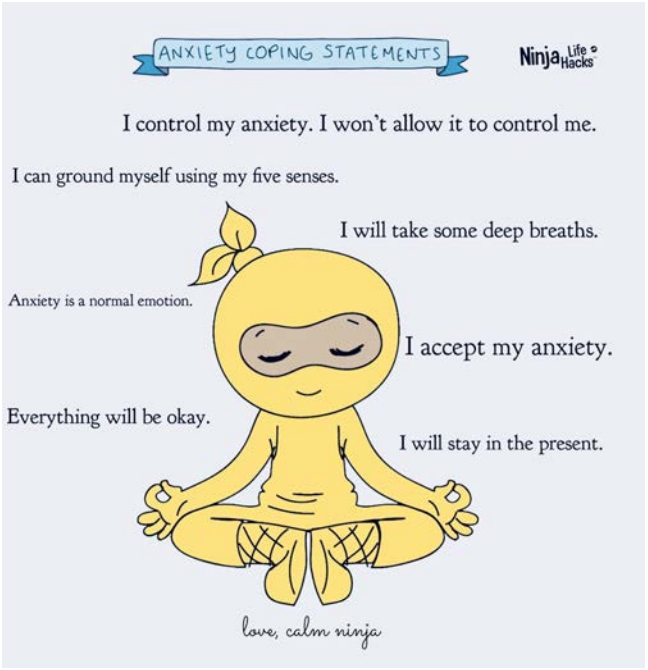


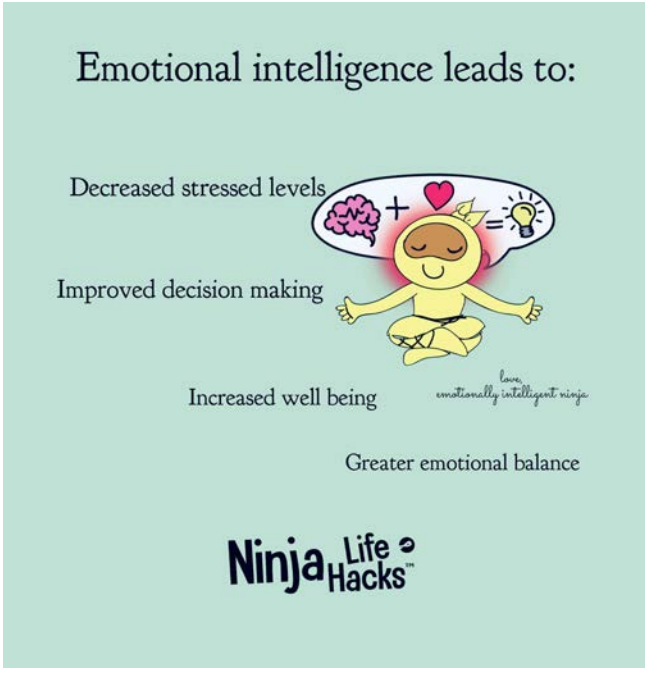
HELP KIDS FIND THEIR CALM WITH CALM NINJA'S YOGA FLOW

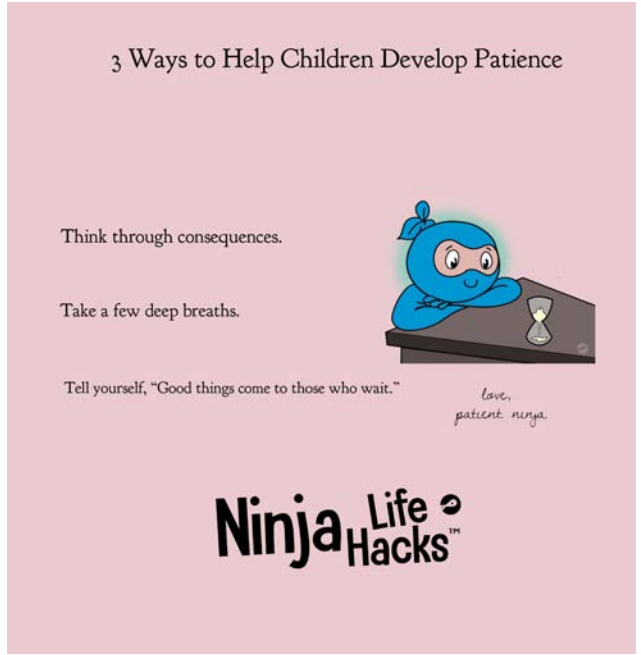
Rich, Actionable Content

- Practical strategies taught by our Ninja friends found in each book



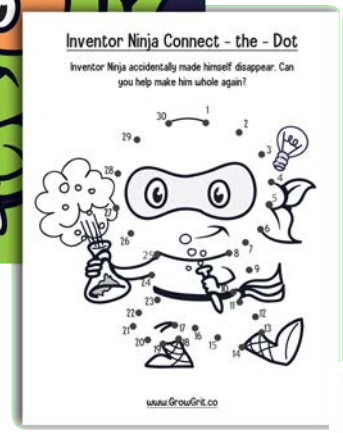


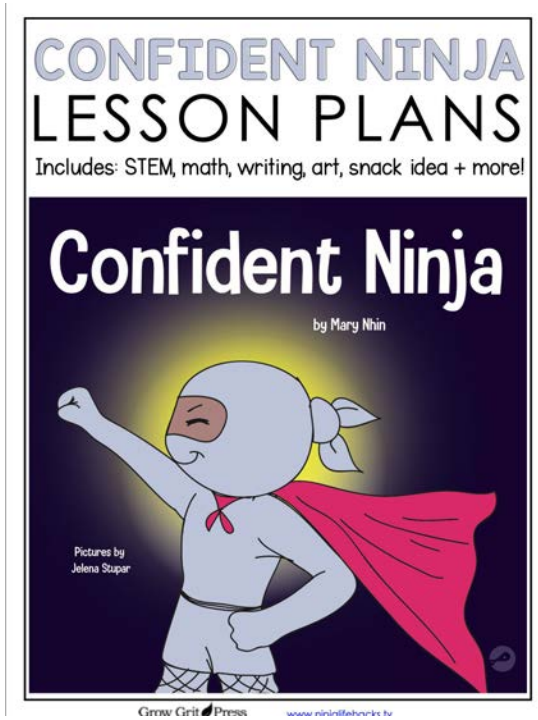


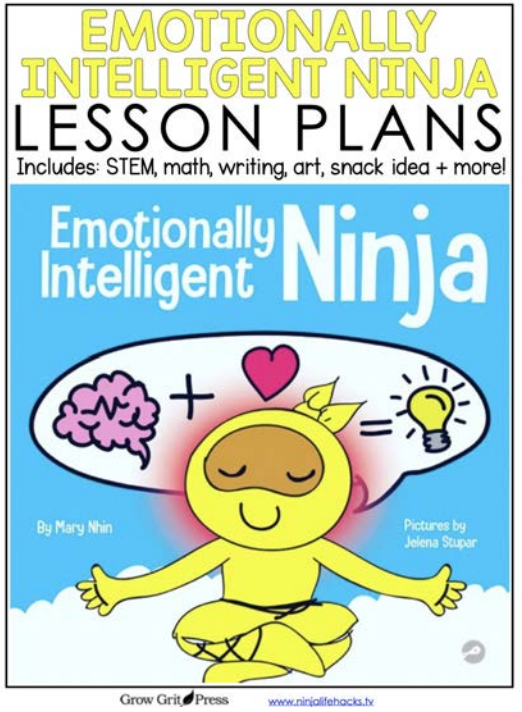


Beyond the Books

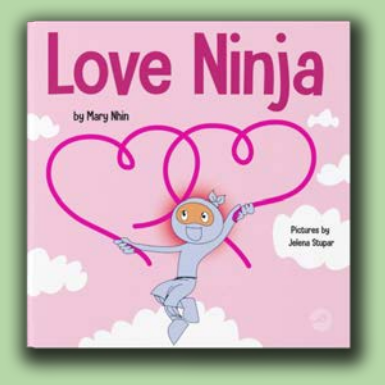
- Enriches social emotional lessons in the books
- Supports parents and educators with at home learning
- Promotes engagement through hands-on activity

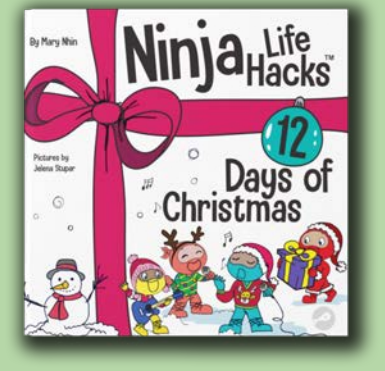


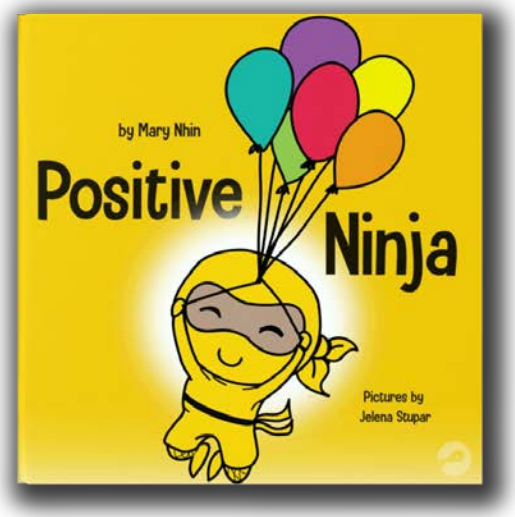


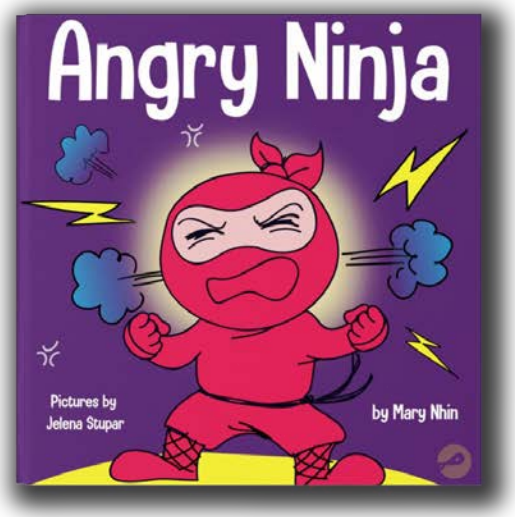


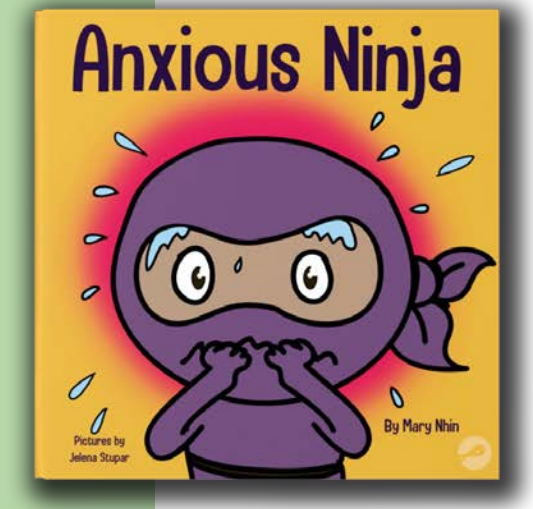
Best Sellers & Holiday Themes

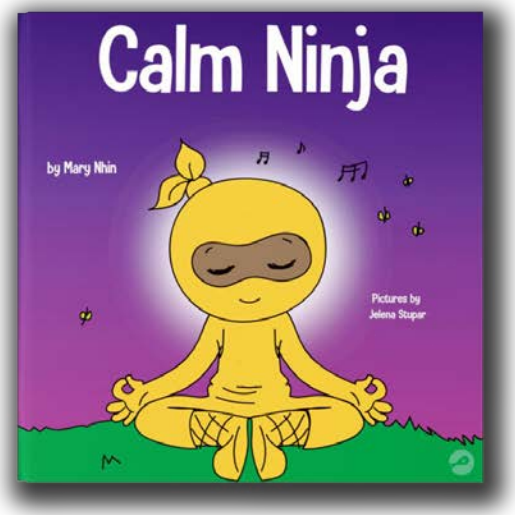


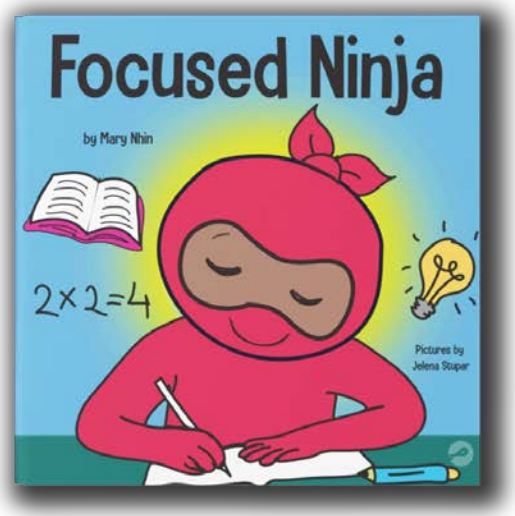






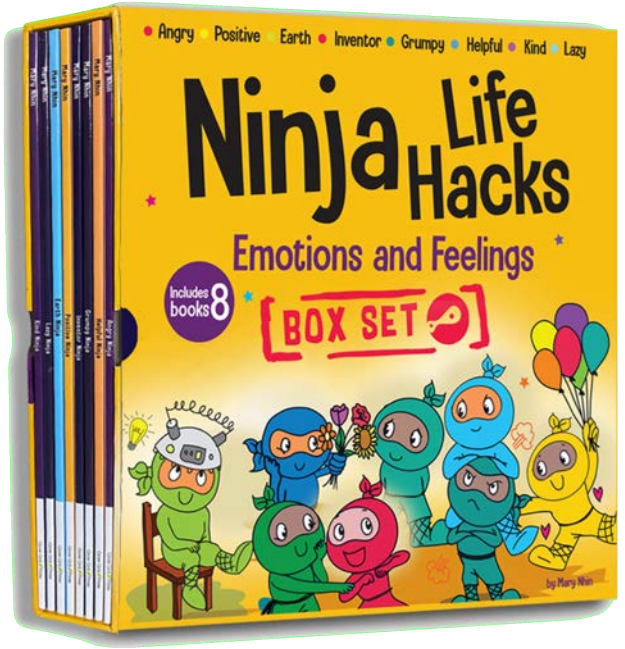


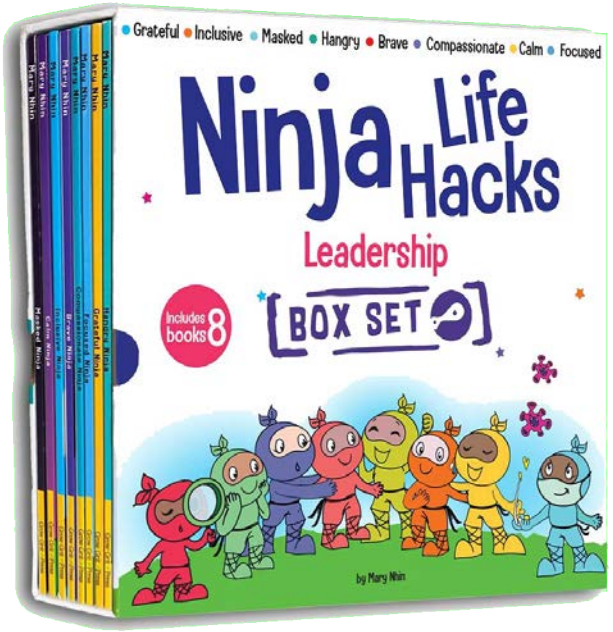


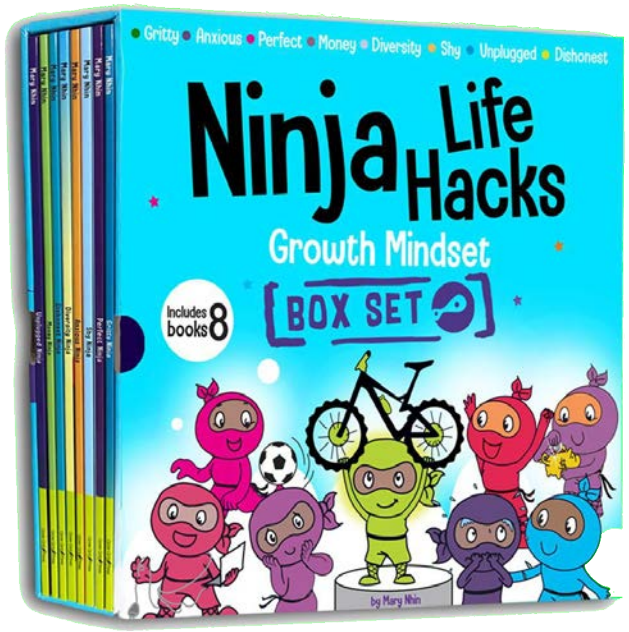


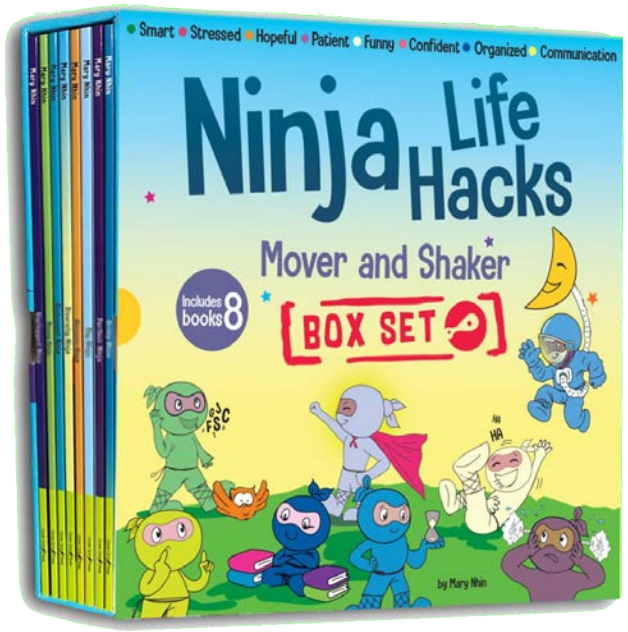
Boxed Sets

#1 most requested item by parents and educators









Ninja Life Hacks™

Educators and Counselors Love Ninja Life Hacks

The Ninja Impact

I love how the Ninja books always encourage kids to be their best selves without ever talking down to them about challenges and struggles.

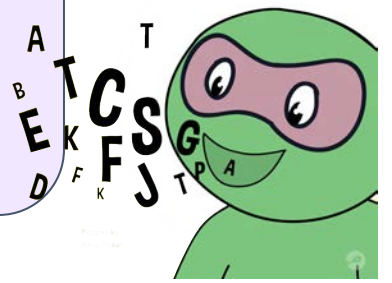
As the mother of a child with ADHD and other difficulties, I especially love that this book gives some real basic but effective strategies for helping to maintain attention.

Such a great idea to write empowering stories for struggles children encounter growing up. Bought the whole series.

She teaches kids to do things like keep their space organized and break large tasks down into smaller chunks. It is also great how the Ninja in the book takes ownership of his difficulties with focus and takes steps to help himself.

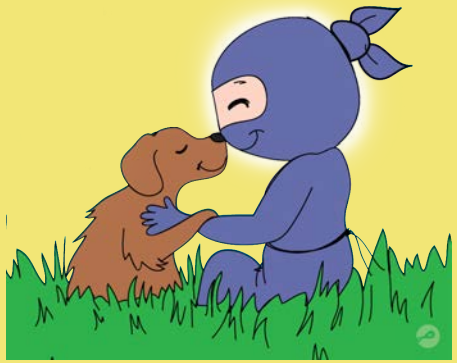
Overall, this is an awesome title that should be in every child's library!

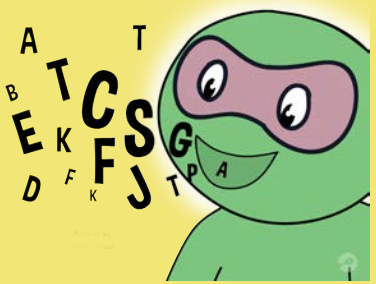
Omg I personally loved this book! My 5 year old daughter and I read it together. The 1+3+10 strategy is actually one my daughter taught me. Crazy how something so simple actually calms you down.



Ninja Life Hacks™

Meet Some Ninjas!





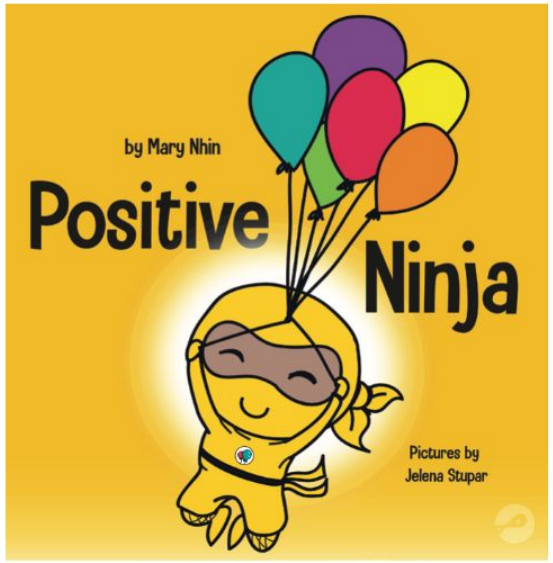
ADDENDUM A

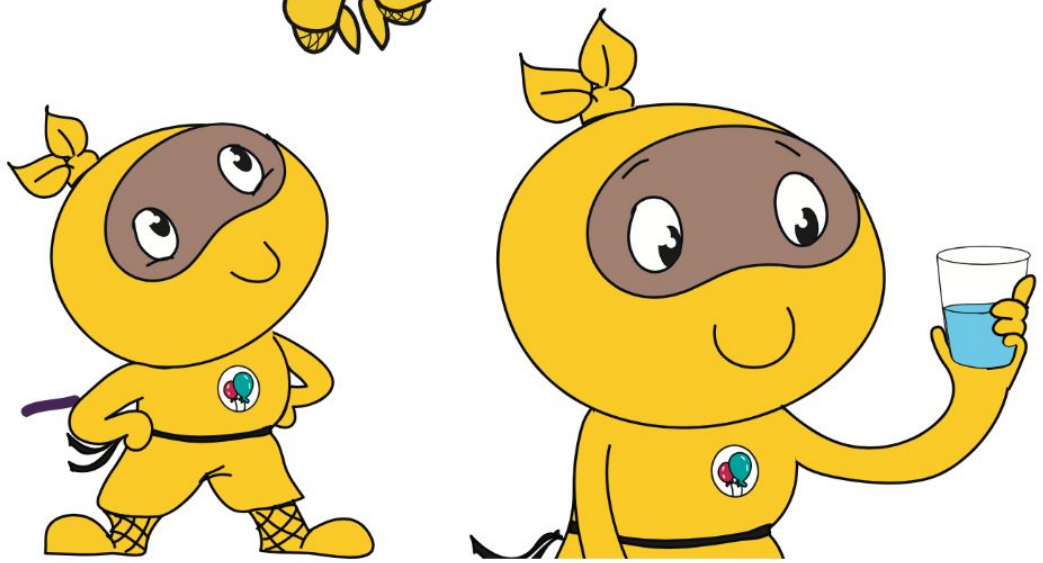
Ninja Life Hacks™

LOGOS

Positive Ninja

R 254
G 266
B 17

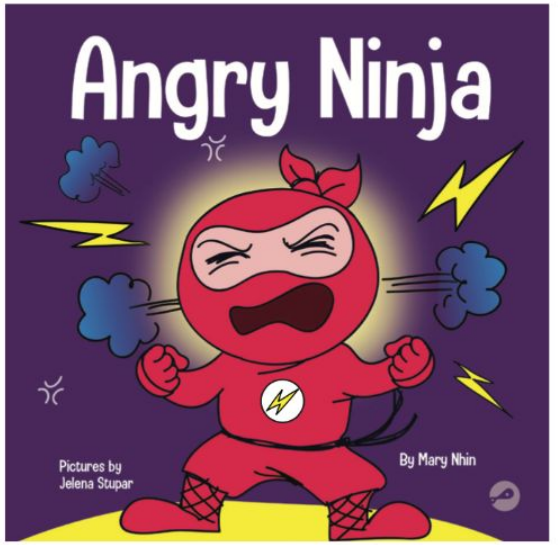


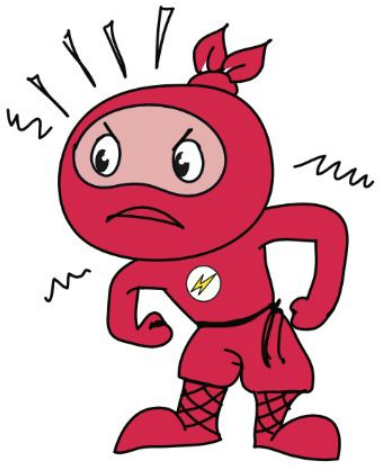


ADDENDUM A

Angry Ninja

R 232
G 34
B 79





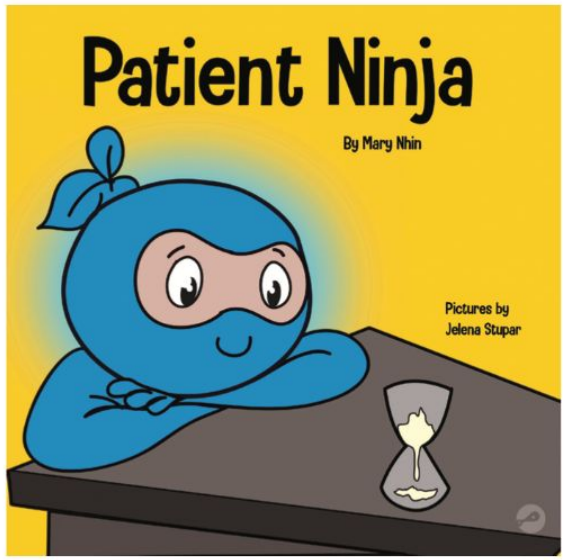
ADDENDUM A

Ninja Life Hacks™

LOGOS

Patient Ninja

R 5
G 159
B 213



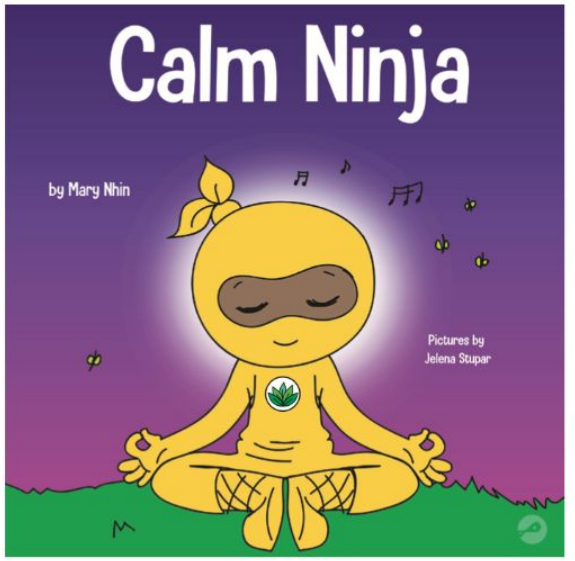
ADDENDUM A

Ninja Life Hacks™

LOGOS

Calm Ninja

R 255
G 207
B 60



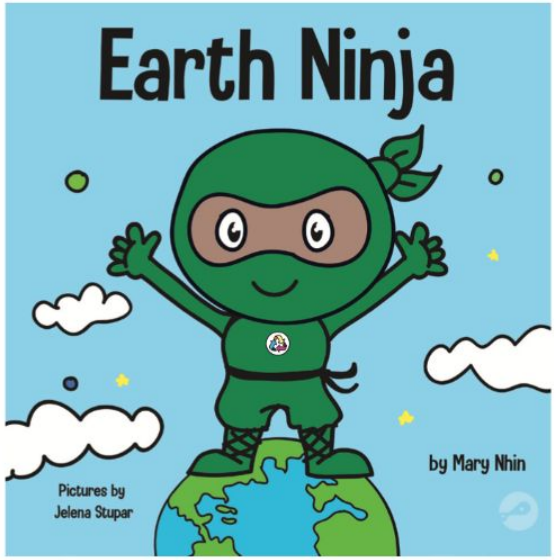
ADDENDUM A

Ninja Life Hacks™

LOGOS

Earth Ninja

R 0
G 136
B 75



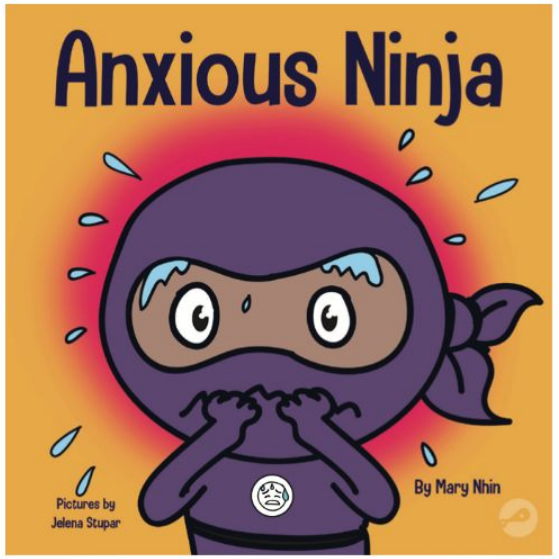
ADDENDUM A

Ninja Life Hacks™

LOGOS

Anxious Ninja

R 100
G 72
B 125



Recognize, relax, focus

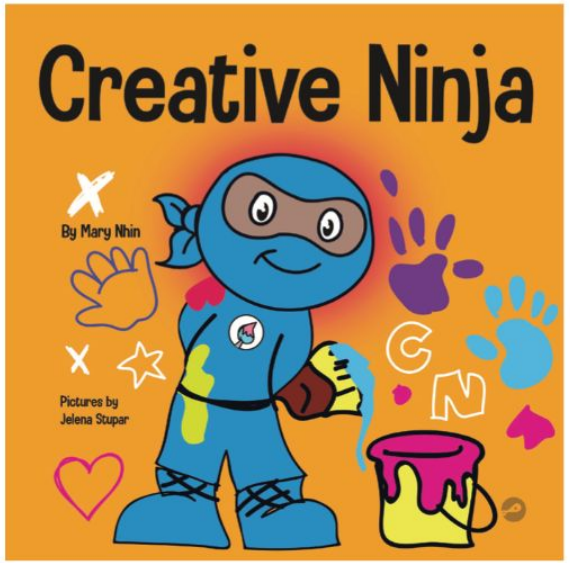
ADDENDUM A

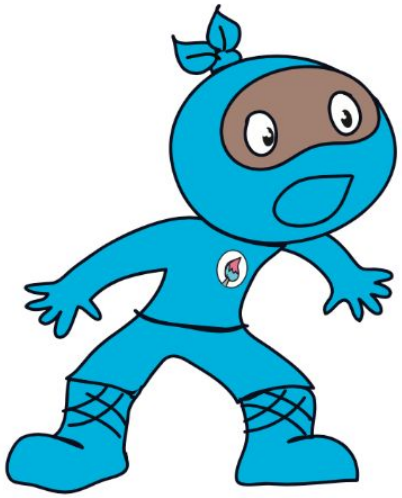
Ninja Life Hacks™

LOGOS

Creative Ninja

R 23
G 150
B 207





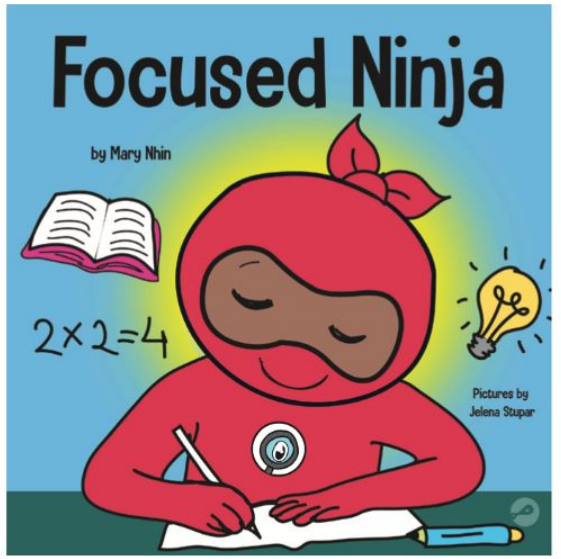
ADDENDUM A

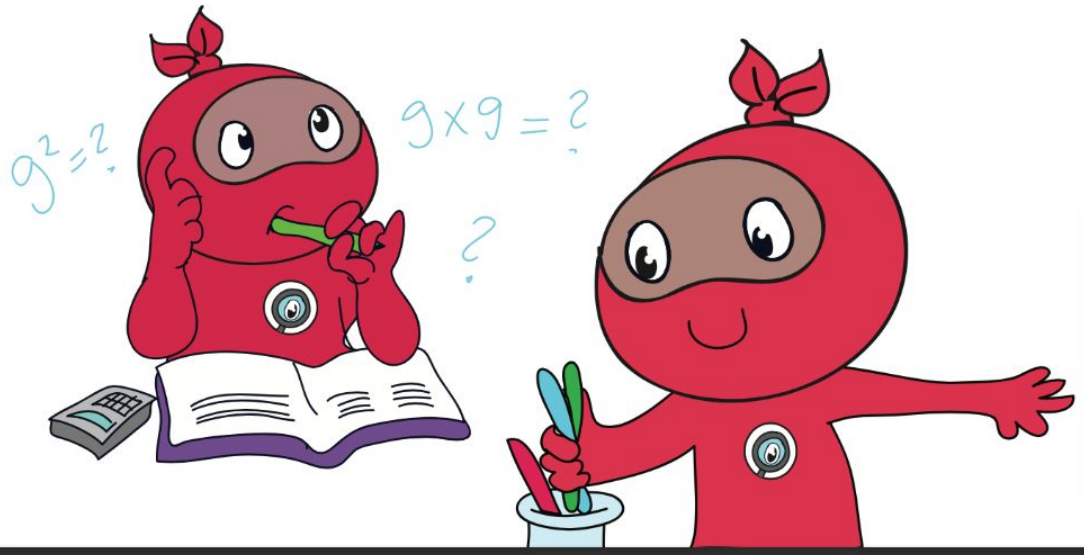
Ninja Life Hacks™

LOGOS

Focused Ninja

R 238
G 33
B 99



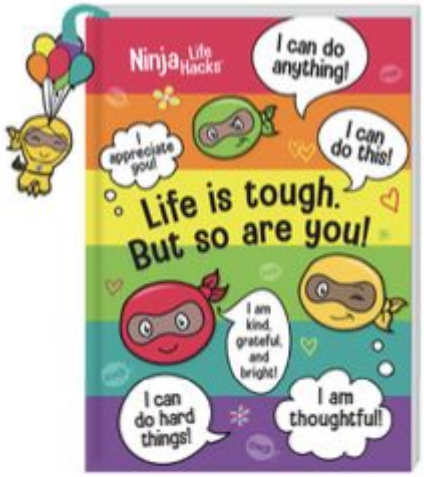


I can F.O.C.U.S.

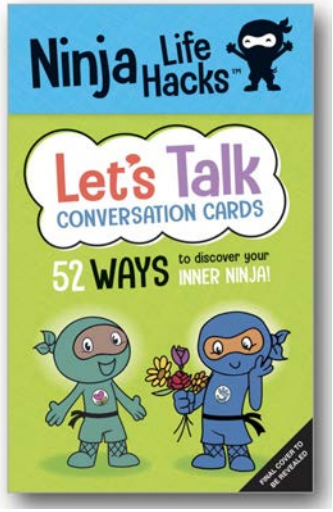
Find distractions and eliminate them.
Organize.
Choose greens and healthy foods.
Use exercise to give your brain a boost.
Split up large assignments into smaller tasks.

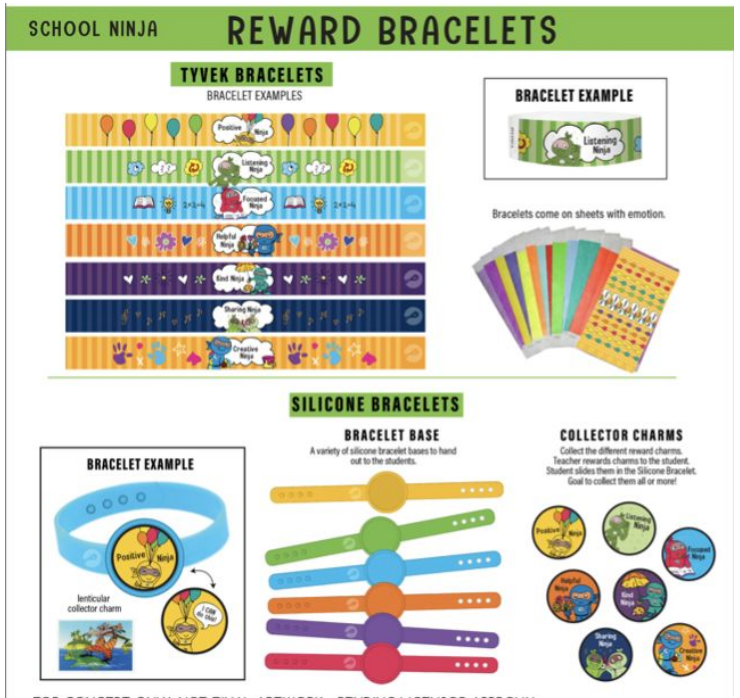
Categories licensed

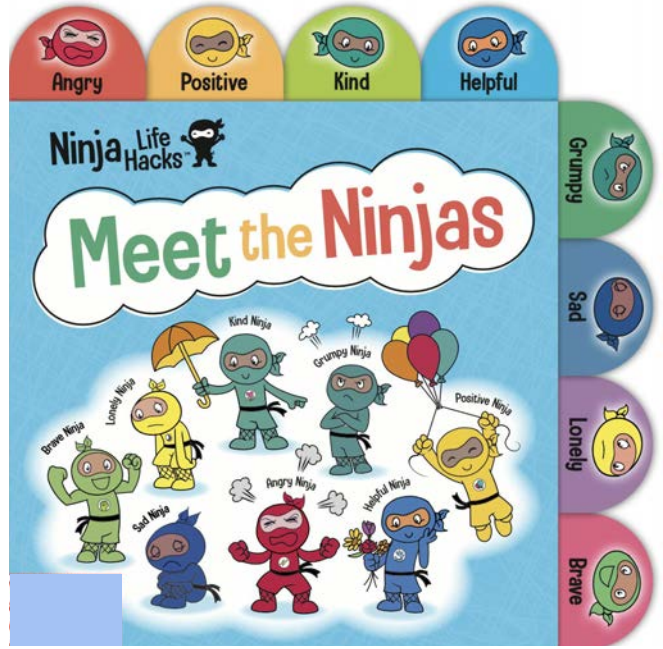
- Publishing
- Stationery / Activity
- Backpacks/Bags/Lunch Totes
- Costumes



Positive Affirmation JOURNAL

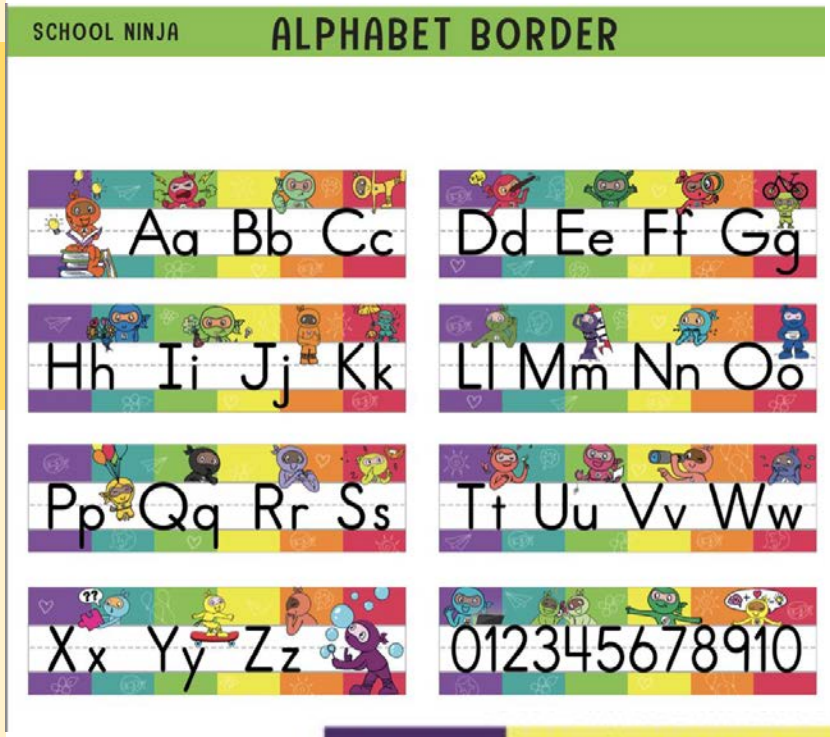






Categories licensed

- Classroom



Categories available

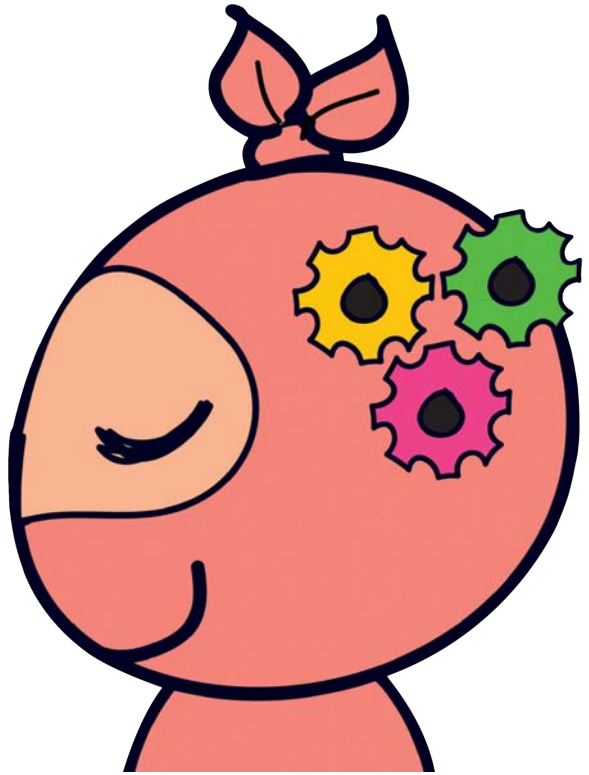
- Plush (incl. weighted)
- Games / Puzzles
- Toys and Figurines
- Apparel & Accessories
- Sleepwear

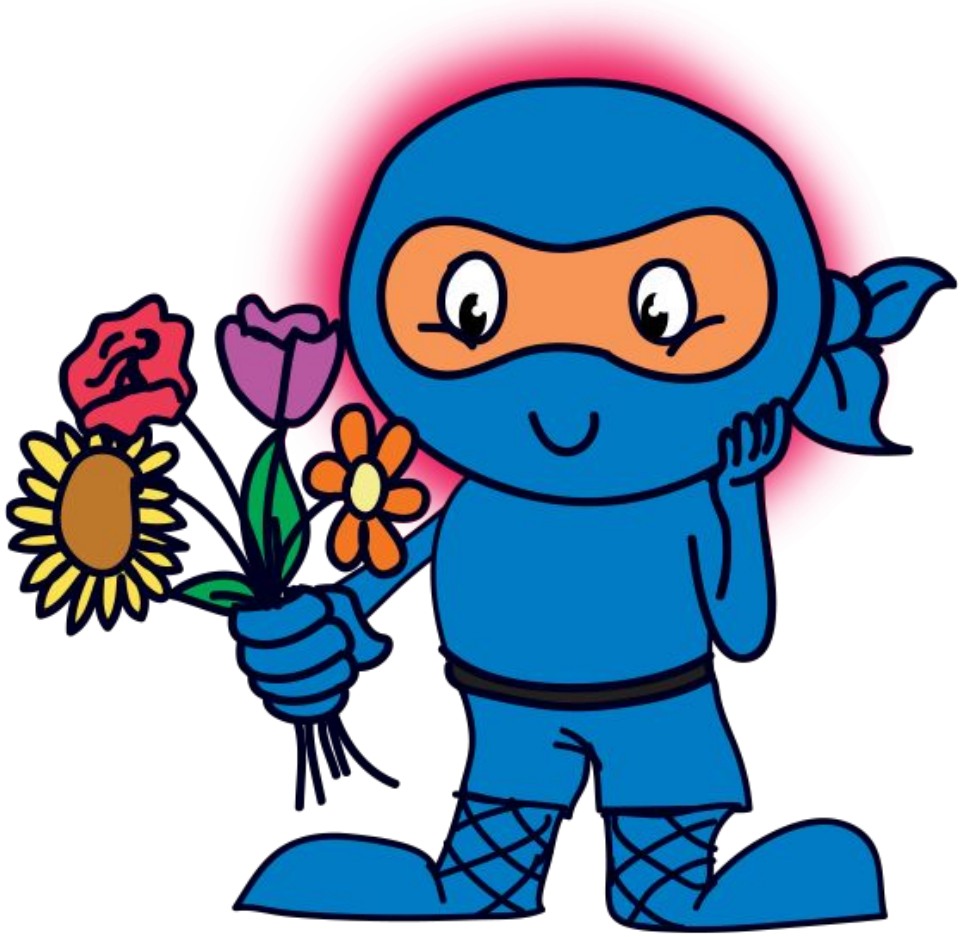
Why License Ninja Life Hacks?

Ninja Life Hacks and its partners donate to **The Child Mind Institute**

- a nonprofit dedicated to transforming the lives of children and families struggling with mental health and learning disorders

CHILD MIND® INSTITUTE



Why License Ninja Life Hacks?

- Proven Property
- Fills a void
- Desperately needed resources
- Timely and opportunistic in today's environment
- Educational
- Upward Trajectory
- Multi-dimensional
- Ongoing Content